



**MISS  
SAIGON  
HOUSTON**

**SCHOLARSHIP PAGEANT**

AUGUST 6, 2023 | Location TBD

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EMPOWERING THE NEXT  
GENERATION OF VIETNAMESE AMERICAN WOMEN

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## PURPOSE

Scholarship Pageant for Vietnamese American women to showcase beauty, culture, poise and to represent their community through philanthropy. Young women ages 16-23 will compete in categories of traditional wear, evening gown interview, swimsuit and people's choice award. The finalists will compete on the day of the gala.

## TITLE SPONSOR (\$50,000) (ONE AVAILABLE)

*Please contact JENNIFER NELSON for availability and more information.*

- CO-PRESENT THE WINNING CROWN AT THE GALA
- Recognition on all print and electronic media as the sole major TITLE SPONSOR: "The MISS SAIGON HOUSTON PAGEANT" is underwritten by Your Company Name"
- VIP INVITES TO ALL PRE-EVENTS
- Company logo displayed on all print and electronic media, including WEBSITE AND SOCIAL MEDIA
- Recognition as TITLE SPONSOR and LARGER company logo on STEP AND REPEAT
- Exclusive weekly social media recognition
- Additional inclusion in all group sponsor social media recognition leading up to the event and one week after the event
- 2 VIP RUNWAY TABLES
- 2 PAGE AD
- 10 INVITES TO VIP KICK OFF EVENT

Please contact JENNIFER NELSON [INFO@MISSSAIGON.ORG](mailto:INFO@MISSSAIGON.ORG) if you have any questions or require assistance with your sponsorship registration.

**Sponsorship deadline to make the event print materials APRIL 1, 2023.**

## PLATINUM (\$25,000) (ONE AVAILABLE)

*Please contact JENNIFER NELSON for availability and more information.*

- CO-PRESENT THE RUNNER UP CROWN AT THE GALA
- Recognition on all print and electronic media as the PLATINUM SPONSOR: "The MISS SAIGON HOUSTON PAGEANT" is SPONSORED BY YOUR COMPANY NAME
- VIP INVITES TO ALL PRE-EVENTS
- Company logo displayed on all print and electronic media, including WEBSITE AND SOCIAL MEDIA
- Recognition as PLATINUM SPONSOR and MEDIUM company logo on STEP AND REPEAT
- Exclusive weekly social media recognition
- Additional inclusion in all group sponsored social media recognition leading up to the event and one week after the event

- 1 VIP RUNWAY TABLE
- FULL PAGE AD

Please contact JENNIFER NELSON [INFO@MISSSAIGON.ORG](mailto:INFO@MISSSAIGON.ORG) if you have any questions or require assistance with your sponsorship registration.

**Sponsorship deadline to make the event print materials APRIL 1, 2023.**

### **GOLD (\$10,000) (ONE AVAILABLE)**

*Please contact JENNIFER NELSON for availability and more information.*

- CO-PRESENT THE PEOPLE'S CHOICE AWARD AT THE GALA
- Recognition on all print and electronic media as the GOLD SPONSOR: "The MISS SAIGON HOUSTON PAGEANT" is SPONSORED BY YOUR COMPANY NAME
- VIP INVITES TO ALL PRE-EVENTS
- Company logo displayed on all print and electronic media, including WEBSITE AND SOCIAL MEDIA
- Recognition as GOLD SPONSOR and SMALL company logo on STEP AND REPEAT
- Exclusive weekly social media recognition
- Additional inclusion in all group sponsor social media recognition leading up to the event and one week after the event
- 1 VIP RUNWAY TABLE
- HALF PAGE AD

Please contact JENNIFER [INFO@MISSSAIGON.ORG](mailto:INFO@MISSSAIGON.ORG) if you have any questions or require assistance with your sponsorship registration.

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### **SILVER SPONSOR (\$5,000)**

*Please contact JENNIFER NELSON for availability and more information.*

- 1 VIP RUNWAY TABLE
- Recognition on all print and electronic media as the SILVER SPONSOR: "The MISS SAIGON HOUSTON PAGEANT" is SPONSORED BY YOUR COMPANY NAME
- QUARTER PAGE AD

Please contact JENNIFER [INFO@MISSSAIGON.ORG](mailto:INFO@MISSSAIGON.ORG) if you have any questions or require assistance with your sponsorship registration.

**Sponsorship deadline to make the event print materials APRIL 1, 2023.**

### **INKIND SPONSORSHIP OPPORTUNITIES (In-kind donations)**

If you have an idea of a sponsorship you would like to donate, please call us 832.967.4222. We would love to work with you. [INFO@MISSSAIGON.ORG](mailto:INFO@MISSSAIGON.ORG)

- Silent Auction Item \_\_\_\_\_
- Items for contestant gift bags \_\_\_\_\_

- Host a lunch or dinner during pageant week \_\_\_\_\_
- Sponsor a spa outing for contestants \_\_\_\_\_
- Hair or make-up sponsor for contestants \_\_\_\_\_
- Photography \_\_\_\_\_
- Videography \_\_\_\_\_
- Sponsor a contestant WARDROBE \_\_\_\_\_
- Other \_\_\_\_\_
- Other \_\_\_\_\_

Sponsorship TITLE SPONSOR ( <i>premium seat</i> )	\$50000
Sponsorship PLATINUM ( <i>premium seat</i> )	\$25000
Sponsorship GOLD ( <i>premium seat</i> )	\$10000
Sponsorship SILVER/ BOD ( <i>premium seat</i> )	\$5000
VIP Table ( <i>premium seat</i> )	\$3000
VIP Ticket ( <i>premium seat</i> )	\$500
VIP Couples Tickets (2 <i>premium seat</i> )	\$750
General Table FOR 10	\$1750
Single Ticket	\$200
SHOW ONLY TICKET (NO DINNER) LINE STARTS AT 730PM	\$ 50

**YES!** I would like to become a sponsor of the **MISS SAIGON HOUSTON SCHOLARSHIP PAEGANT**. I understand that my sponsorship will be confirmed YES! upon receipt of this form and payment to MISS SAIGON HOUSTON. Please respond by APRIL 1, 2023 for inclusion in program material.

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COMPANY \_\_\_\_\_ NAME \_\_\_\_\_ CONTACT \_\_\_\_\_ NAME \_\_\_\_\_

NAME AS IT SHOULD APPEAR IN GALA MATERIALS

EMAIL \_\_\_\_\_ TELEPHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

- Enclosed is my check payable to MISS SAIGON HOUSTON
- Mail a check to address below.
- ADS SHOULD BE EMAILED TO [ADS@MISSSAIGON.ORG](mailto:ADS@MISSSAIGON.ORG) (sponsorship/marketing materials deadline ) APRIL 1, 2023
- Please charge my  Visa  Mastercard  AMEX  Discover

Name on Card \_\_\_\_\_  
 Amount \$ \_\_\_\_\_  
 Card Number \_\_\_\_\_  
 Exp Date \_\_\_\_\_  
 Address \_\_\_\_\_  
 Security Code \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Signature \_\_\_\_\_

**Mail Payment: payable to MISS SAIGON HOUSTON,  
 C/O Miss Saigon Houston Scholarship Pageant  
 7205 ALMEDA RD 301189 | HOUSTON TX 77054**

Sponsorship Levels (CHECK ONE)		
	TITLE	
_____	\$10000	
_____	PLATINUM	\$
_____	25000	
_____	GOLD	\$
_____	10000	
_____	SILVER/ B.O.D	
_____	\$ 5000	
_____	VIP TABLE	\$
_____	3000	
_____	VIP COUPLE	\$
_____	750	
_____	VIP SINGLE TICKET	\$
_____	500	

**GALA GUESTS**

Please list the first and last name, email and cell phone number for each guest in the space provided below.

- |                |             |                  |
|----------------|-------------|------------------|
| 1. NAME _____  | EMAIL _____ | CELL PHONE _____ |
| 2. NAME _____  | EMAIL _____ | CELL PHONE _____ |
| 3. NAME _____  | EMAIL _____ | CELL PHONE _____ |
| 4. NAME _____  | EMAIL _____ | CELL PHONE _____ |
| 5. NAME _____  | EMAIL _____ | CELL PHONE _____ |
| 6. NAME _____  | EMAIL _____ | CELL PHONE _____ |
| 7. NAME _____  | EMAIL _____ | CELL PHONE _____ |
| 8. NAME _____  | EMAIL _____ | CELL PHONE _____ |
| 9. NAME _____  | EMAIL _____ | CELL PHONE _____ |
| 10. NAME _____ | EMAIL _____ | CELL PHONE _____ |

\*\*\*\*EARLY COMMITMENT WILL ALLOW MORE TIME TO MARKET YOUR SPONSORSHIP\*\*\*\*\*

MISS SAIGON HOUSTON | 2118 Oakdale St. Houston, TX 77004 | Tel: +1.832.987.4222 | facebook.com/MISSSAIGONHTX | IG @MISSSAIGONHTX |  
 NFO@MISSSAIGON.ORG | MISSSAIGON.ORG